



Hong Kong General Chamber of Commerce
香港總商會 1861

CALIFORNIA ASSOCIATION OF CHINA & HONG KONG SAR

加州中港協會

Co-organizer:

Event Code: S90916CL



16 September (Wed), 8:30 - 9:30 am

Venue: The Boardroom, the Hong Kong General Chamber of Commerce

“Twitter as a Marketing Tool”

Breakfast Meeting with Guy Kawasaki

The entrepreneur, columnist, author and former Apple Fellow

Guy Kawasaki is a founding partner and entrepreneur-in-residence at Garage Technology Ventures, an early-stage venture capital firm. Kawasaki is a big name in Silicon Valley. In the 80s, after his four year work in Apple evangelizing Macintosh to software and hardware developers, Guy started his own company, ACIUS, a Macintosh database company, and later another software company Fog City. In the mid-90s he returned to Apple Computer as an Apple Fellow for maintaining and rejuvenating the Macintosh cult.

His latest achievements after leaving Apple again are the start up of Garage Technology Ventures and the founding of an “online magazine rack” of popular topics on the web, Alltop.com.

Guy is currently a columnist for *Entrepreneur Magazine*. He is also the author of nine books including *Reality Check*, *The Art of the Start*, *Rules for Revolutionaries*, *How to Drive Your Competition Crazy*, *Selling the Dream*, and *The Macintosh Way*.

If you are interested in meeting the brilliant entrepreneur, don't miss the chance! Register now by completing and returning the reply slip below **by 14 Sept 2009**. Alternatively, you may book online via www.chamber.org.hk. For enquiries, please contact Rachel Lau at 852-2823 1277.

-----**REPLY SLIP**-----

Attn: Ms Rachel Lau: Tel: 2823 1277 / Fax: 2527 9843 / Email: rachel@chamber.org.hk

Breakfast Meeting with Guy Kawasaki: Twitter as a Marketing Tool

The Boardroom, the Hong Kong General Chamber of Commerce, 22/F, United Centre, 95 Queensway, HK
Wednesday, 16 September 2009, 8:30 am to 9:30 am

Co. Name:		HKGCC Membership No.	
Address:		Contact Person:	
Email:	Phone No.:	Fax No.:	
No. of Members @\$100	Guests @\$200	Amount Enclosed: \$	
Name of Attendee: Family Name First Name (Pls print clearly)		Title:	
Please state the number of vegetarian meal(s) desired :			
Cheque No. (Payable to The Hong Kong General Chamber of Commerce): <i>(Please mark event code “S90916CL” on the back of your cheque)</i>			
Payment by Credit Cards: Visa / MasterCard / AE		Expiry Date:	
Card No.:		Total HKD	
Name of Cardholder:		Signature:	Date:
[For Office Use: Authorized Code: _____ Date: _____]			
No. of Coupon(s) enclosed @HK\$100: _____ (Serial No. _____) <i>Please mark event code on the back of the coupon(s)</i>			

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